



AUSTRALIAN OLIVE ASSOCIATION^{LD}

Why you should become or remain a member



A Voice

The Australian Olive Association (AOA) is your voice at a local and national level. It is difficult for individuals to attempt to change policy or set direction; however as a united industry body we are able to get in front of more politicians and can achieve more. Olive growers in Australia are also members, via the AOA, of Horticulture Australia Limited (HAL). We are one of 41 HAL members that lobby Government about a better deal for Horticulture.

Market Surveillance

By joining the AOA your funds are contributing to the ongoing Market Surveillance of olive oils for sale right across Australia. This important work allows the AOA to continue to gather data on olive oils that fail to meet the Australian Standards as well as the International Standards. With this data we can continue our pressure on Government to mandate the Australian Standards AS5264-2011.



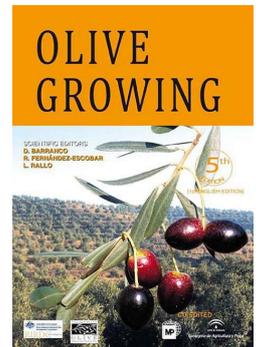
Code of Practice

Members of the AOA can apply to become a signatory to the Australian Olive Industry's Code of Practice. Did you know that nearly 95% of the oil produced in Australia is covered under The Code? The take up of this Code amongst serious growers has been outstanding. The Code encompasses good grove management processes right through to high quality olive oil and table olive production. Signatories proudly display the well known triangle certified trademark on their packaging.



Bible

Anyone who grows olives will appreciate the information in El Cultivo Del Olivo "Olive Growing Manual". This book was first found in Spain and after reading it, the AOA Technical Committee felt that the book provided invaluable information for growers in Australia. With the help of grant funding, the AOA had the book translated into English. This hardcover book is available to purchase and excellent discounts are available for AOA members.



Keeping informed

The AOA puts out an industry newsletter most months or as required, this newsletter includes information such as update on activities of the AOA, regional/state/international EV00 Comps, Coming Events, Wanted, buy/swap/sell, information on pricing, EV00 & Table Olive import/export statistics PLUS much much more.



